

# DO YOU CONSIDER THIS RÉSUMÉ UNPROFESSIONAL?



Subject: Robby Slaughter

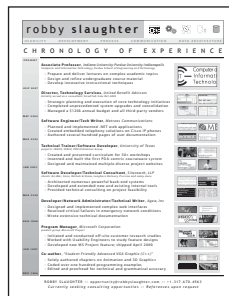
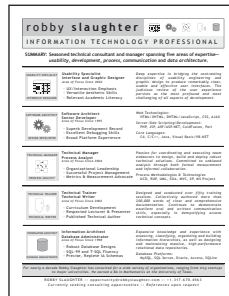
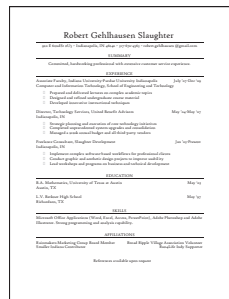
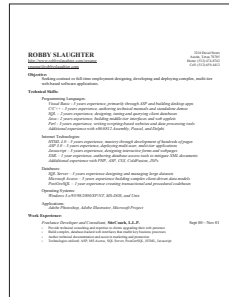
## VITAL STATISTICS

Height: 5'11    Weight: 205lb    Class: Heavyweight  
 Span: 72"    Hometown: Dallas, TX    Method: Freestyle  
 Record: 19-4-2    Spread: -1200    Coach: Not Available

## CAREER HIGHLIGHTS

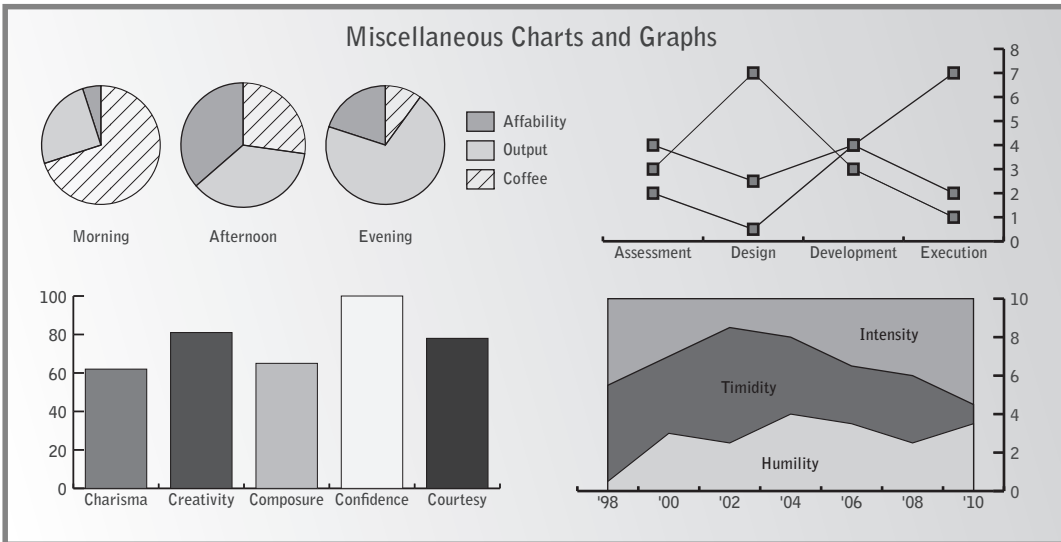
- 1997 Defeated L.V. Berkner High School. Awarded Top History and Top Computer Science Student (Male Category)
- 1998 Selected for Microsoft Fight Circuit/Internship. Title Bout: Program Manager on Microsoft Project
- 2002 Defeated Univeristy of Texas B.A. Mathematics (TKO)
- 2004 Surviving Champion, Austin Dot-Com Bust (Five Rounds)
- 2005 Twelve Month European Training Sabbatical
- 2010 World Record Competitor, International Resume League

## ARCHIVES



## CORE MESSAGE

"The illiterate of the 21st century will not be those who cannot read and write, but those who cannot learn, unlearn, and relearn." - Alvin Toffler, Future Shock (1970). Any résumé which lists technologies, skillsets or methodologies therefore merely documents obsolescence. Any detailed record of experience or expertise becomes increasingly incomparable to adaptability. Hire the future.



## ANTICIPATED QUESTIONS

Q: So you're a professional graphic designer? No more than you are a professional consumer. Visual design is the *lingua franca* of the last twelve decades. We communicate more effectively with images than through words alone.

Q: What are your qualifications? I have discovered a truly marvelous proof of my applicability to your needs, yet this résumé is too narrow to contain it. To wit: I'm smart and hard-working; talk to me to find out more.

Q: I can't scan this résumé into my Applicant Tracking System. Tough.

## NOW WITH EVEN MORE QUESTIONS

Q: Is this a joke? Isn't the traditional résumé the ultimate irony? We want innovators, yet we require sterility. We want flexibility, yet we expect rigid conformance. Yet, parts of this document are hilarious.

Q: How can I contact you? At press time, the popular medium is Twitter. I am @robbyslaught.

Q: I don't use Twitter. Don't you have an email or something? If you are genuinely interested in a conversation and remotely literate, you'll find a way to contact me. Thanks.

THEN WE DISAGREE ON THE MEANING OF "PROFESSIONAL." SEND IT HERE

